

Retail Replenishment

&

Direct-to-Consumer Functionality

powered by





Key Retail Replenishment Benefits

- Eliminate Data Entry Errors
 - Full EDI Capabilities (for Inbound Orders and Outbound ASNs)
- 100% Retailer Compliance (EDI and Labeling)
- Complete Visibility Throughout Process
- We Can Scale as You Add Retailers
- Single System Supports both Retailer Replenishment and Direct-to-Consumer



Full Retailer Replenishment Support

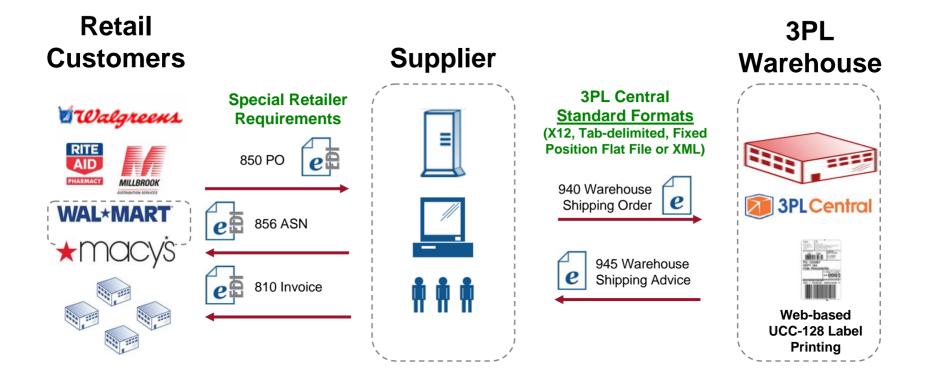
- Capture Shipment Request (EDI 940) by Customer/Retailer
 - Able to receive orders directly from supplier (you) or via EDI service providers
- Support Pick, Pack, Palletizing and Labeling Orders Correctly
 - Assigning Unique Carton IDs
 - Generating Retailer-compliant UCC-128 Labels
 - Proper Label Placement
- Routing and Printing of Bill of Ladings (BOL)
 - Support for EDI 753 Routing Requests
 - Batch BOL (if necessary)
- Capturing and Returning ASN (EDI 856) Data
 - Includes carton level details and tracking numbers

Advanced Features

- Barcode Scanning
 - Lot Number, Serial Number and/or Expiration Date Tracking
- EDI Integration Ready
 - 6 Standard File Formats
 - X12
 - Tab-Delimited
 - Fixed Position Flat-File
 - XML
 - or
 - Pre-wired with EDI Service Providers: SPS Commerce, DiCentral, ActData, and Spring Systems



Direct EDI Integration



3PL Central supports direct integration with suppliers in the following situations:

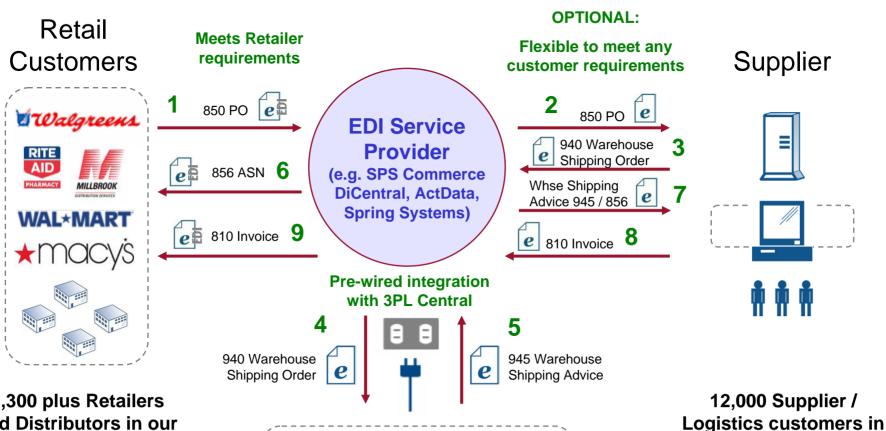
- Supplier maps to one of 3PL Central's standard formats (X12, Tab-delimited, Fixed Position Flat File or XML)
- 3PL Central performs custom programming (for a fee) and maps to the supplier's formats
- Business-to-Business When no direct to retailer communications is needed (e.g. EDI 856). For retailer integration we partner with SPS Commerce, DiCentral, ActData and Spring Systems or your existing EDI service provider.





Accuracy

EDI Integration Using Solution Providers



UCC-128 Labels

3PLCentral

1,300 plus Retailers and Distributors in our network

our network

3PL Warehouse



Key EDI Questions:

- What retailers are you connecting to?
- Does your customer require an Advanced Ship Notice (856)?
- Does your customer require UCC-128 Label(s)?
- How do you want to exchange electronic documents?
- How are you doing EDI today? In house software or are you working with a service provider?

Direct-to-Consumer Functionality

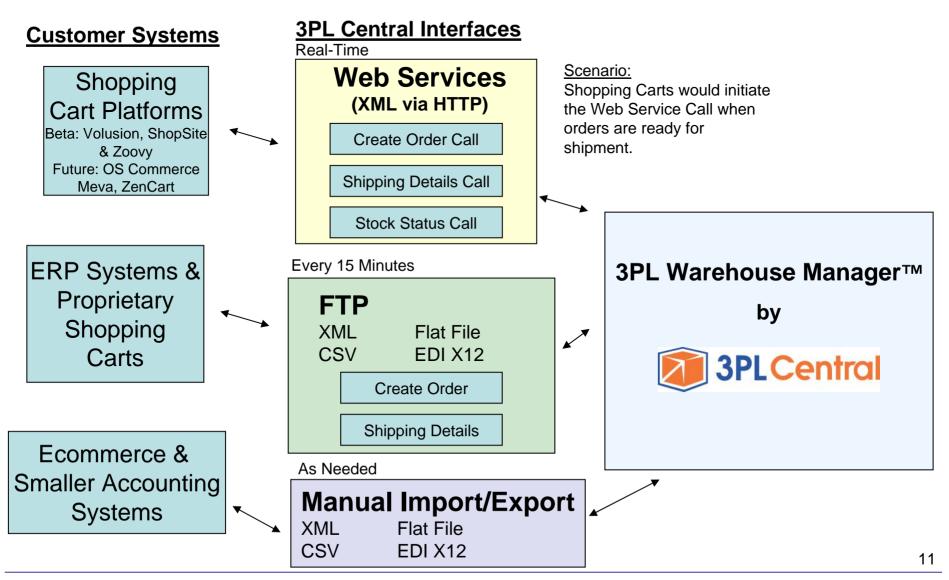
Key Direct-to-Consumer Benefits

- Integration via Open API supports integration with all major shopping carts
- Capable of bi-directional communication with shopping carts to accept orders and feed back tracking numbers
- Your logo on the packing slip (fully customizable packing slips)
- Integration with UPS and FedEx and USPS eliminates any shipping errors due to retyping orders/addresses
- Optional email notifications internally or directly to consumers

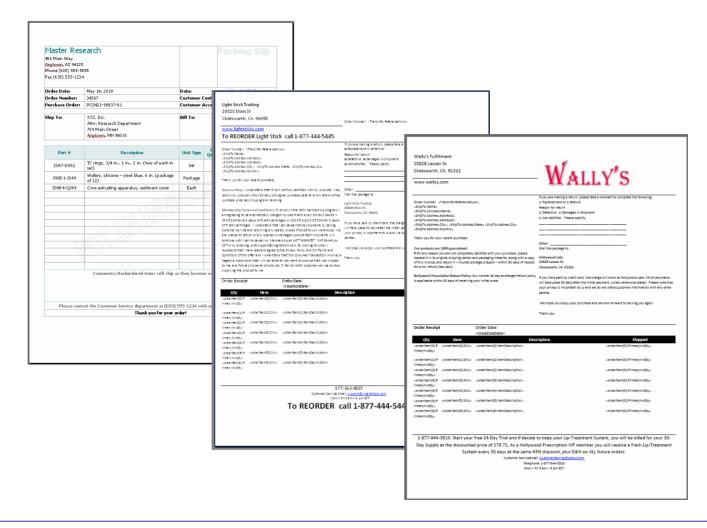




Support for Multiple Integration Scenarios



Sample Custom Packing Slip



Visibility

Sample Email Notifications

- Automatic email notifications can be set up based on custom preferences and sent to you and/or your customers
 - Notifications available for shipments, receipts, stock status, and a variety of warehouse events.

From: Steven Katz

Sent: Tuesday, February 03, 2009 2:59 PM

To: Mike Bell

Subject: Your Warehouse Receipt is in Stock - Ref# 76587658465 (3431)

Dear Ed's Electronics Mfg.,

Please be aware that 76587658465 (3431) has been counted and put into inventory. You may view this transaction online by logging on to our website and clicking on the View Transaction Report.

Carrier: UPS

Container #: 8888888

The following is a summary of the receipt:

SKU	Qualifier	Qty#	 Serial#
10598		1,000.00	
23658		1.00	787878

If you have any questions, please contact us at your convenience.

Thank you,

Joe's Logistics & Warehousing



Control

Manage and Control Your Inventory

- Web-based order entry from anywhere in the world allows order shipment requests to be immediately entered into system.
 - Select specific Lot Numbers and/or Serial Numbers for shipment
- See the same information as 3PL warehouse employees to help prioritize warehouse operations
- Always know what is happening in 3PL warehouses worldwide